

NCC Cable System Order

Rev. 1/17/05942

Order #	62352585
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul
AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7

Flight Dates	10/17/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$170.00
Commission	\$25.50
Net Total	\$144.50
Total Spots	17
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1: 10.19 MG. Added 5 spots to CFB Th and F. +\$50 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Texas @ Kansas State	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$10.00	\$20.00	30	CFB 10/22
2	ESP2	Houston @ SMU	10/17/16	10/23/16	18:00	21:00						X		-	-	2	\$10.00	\$20.00	30	CFB 10/22
3	ESP2	Wyoming @ Nevada	10/17/16	10/23/16	21:00	24:00						X		-	-	2	\$10.00	\$20.00	30	CFB 10/22
4	ESPN	Arkansas @ Minnesota	10/17/16	10/23/16	17:00	20:00						X		-	-	2	\$10.00	\$20.00	30	CFB 10/22
5	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	20:00	23:00						X		-	-	2	\$10.00	\$20.00	30	CFB 10/22
6	FS1	Oklahoma State @ Kansas	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$10.00	\$20.00	30	CFB 10/22
7	ESP2	San Jose State @ San Diego State	10/17/16	10/23/16	21:30	24:00					X			-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/21
8	ESPN	Miami, FL @ Virginia Tech	10/17/16	10/23/16	18:00	21:00				X				-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/20
9	ESPN	BYU @ Boise State	10/17/16	10/23/16	21:00	24:00				X				-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/20
10	ESPN	USF @ Temple	10/17/16	10/23/16	18:00	21:00					X			-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/21
11	ESPN	Oregon @ California	10/17/16	10/23/16	21:00	24:00					X			-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/21
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																				
SPOTS		17	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	17
AMT		\$170.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$170.00

SYSTEM APP: SALES ACCT

Date Printed 10/19/16

62352585 | Minneapolis-St. Paul | Spectrum/Baldwin, WI | 0831 |